



Celebrating  
**35 years**  
of compassion



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Thousands of millennials are alive today because of the compassionate presence of First Image.

*By His grace, and the conviction and compassion of people like you, we're celebrating our 35th year—* meaning we're the same age as the oldest “millennial.” It is no accident that First Image was birthed to offer hope and help so the mothers of the first millennials who were facing unsupported pregnancy could have every opportunity and resource to bring life to their children. An entire generation has been impacted for the glory of God!

I, too, continue to be transformed and empowered by a community who brings the grace and truth of Christ to people around us, people who would be otherwise overwhelmed by the dominant voices of the culture that confuse and harm in their time of need.

*Our 35 years have not been without challenges* as we've sought to reach those who need us most and to engage those who are reluctant to become associated with perhaps the most controversial issues in the culture since *Roe* in 1973. At this moment, we are all faced with the polarization of our community around politics, the ongoing defamation campaign against PRCs by the abortion industry, and a creeping ambivalence among churches as they seek to be faithful in the face of the post-Christian shift in culture.

And yet...

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The Reality Project presented to  
over 200,000 students

Over 17,000 life-saving  
ultrasounds performed

Healing for hundreds of women  
in the Heart program



*God's grace has always been greater than these challenges.* He has called First Image as heart, hands, and voice to shine light, love, and life into the lives of our neighbors through our PRCS, The Reality Project, and Heart.

With your prayerful support and generous gifts, we have always pursued our mission to live out God's heart to renew His image in the lives of those that have been impacted by sexual brokenness and abortion, all the while empowered by the conviction and compassion of the Gospel of Jesus Christ.

Your partnership allows us to continue navigating these cultural challenges effectively. Together, we're able to provide more women with the resources they deserve in our three centers—resources like STI testing (since our clients are in the high-risk demographic); clients are much more likely to find us in their online searches related to "pregnancy" and similar terms; The Reality Project staff has grown, increasing the number of students who will be able to hear a counter-cultural message of sexual integrity, and we continue to

strengthen our church partnerships so that the body of Christ is equipped to respond to the complex and volatile needs exploding in our communities.

These needs are beyond any of our human resources, but they are not beyond the power, compassion, and wisdom of the God who loved us so much that He sent Jesus to transfer us from the domain of darkness into his kingdom of eternal life!

*I invite you to give praise to God* who has been so faithful to deliver this generation and generations to come from the path of despair, regret, and death. And I invite you to join us in trusting and following Jesus together as we continue to experience his guidance, provision, grace and life-transforming power as we serve our neighbors being threatened by sexual brokenness and abortion. He is so good.

*In His Image,*



LARRY GADBAUGH,  
FIRST IMAGE CEO



Celebrating 35 years of compassion  
and renewing His Image in people's lives

# MINISTRY MILESTONES



- 1973 Supreme Court ruling on *Roe v. Wade* legalizes abortion in the US
- 1984 First “Crisis Pregnancy Center” (CPC) opens in NE Portland (the 15th Care-Net pregnancy center in US)
- 1985 Beaverton and Clackamas Centers open
- 1988 Heart and The Reality Project programs launch
- 1991 Broadway Center opens
- 1993 Gresham Center opens
- 1999 CPC changes name to PRC (Pregnancy Resource Centers of Greater Portland)  
SE Portland Center opens
- 2000 Ultrasound exams are available in the centers
- 2007 PRC helps form and lead “Oregon Pregnancy Centers Association” in response to abortion industry's legislative attempts to eliminate PRCs
- 2013 The Reality Project and Heart have been presenting perspectives of hope and healing for 25 years  
Over 220,000 PRC clients served
- 2015 PRC of Portland changes name to “First Image” (with centers continuing as “PRC”)
- 2019 Launch of STI (sexually transmitted infection) testing program at SE Portland Center

## *You can give* New Baby Baskets

New baby baskets provide expectant mothers in our centers with much-needed baby clothes and supplies. Putting these baskets together is a practical way for you to support the ministry while serving our clients. And it's also fun!

*For more information and instructions, visit*  
[first-image.org/babybaskets](http://first-image.org/babybaskets)



## UPCOMING EVENTS

- First Image Gala  
*October 5th // Red Lion Hotel, Jantzen Beach*
- First Image Catalyst Training  
*October 19th*
- PRC New Volunteer Training  
*Check [first-image.org](http://first-image.org) for details*
- Sanctity of Human Life Season  
*January – February*

OCTOBER 5TH, 2019

# FIRST IMAGE GALA 2019

RED LION HOTEL,  
JANTZEN BEACH

5:15pm Reception, 6:30pm Dinner | *Childcare now available!* | For more information, please visit [first-image.org/events/gala](http://first-image.org/events/gala)



DANIEL HARKAVY

### *How fitting that*

**Daniel Harkavy is the keynote speaker for our 35th anniversary Gala!**

Daniel and his wife Sheri powerfully reflect our mission in their lives as long-time supporting partners with us. Personally, God used Daniel to encourage and challenge me in my leadership responsibilities early on at First Image.

Daniel Harkavy is an international leader, professional executive coach and CEO of Building Champions, best-selling author, and dynamic communicator living out his faith and compassion in the corporate world, his church, community, and family.

He says, *“I see First Image as a direct outpouring of the Gospel. The Gospel is an amazing love story that is filled with examples of compassion, courage and redemption. Sheri and I have been direct beneficiaries of how First Image plays their part in this Gospel story.”*

I encourage you to make the most of the Gala as a strategic opportunity to introduce people in your circles to God’s amazing work through First Image.

I hope to see you and your friends on October 5th at the Gala at the Red Lion!

**LARRY GADBAUGH, FIRST IMAGE CEO**